

CONVENIENCE VALET HIRES NEW ADDITION TO SALES TEAM



Fast growing Industry Leader hires Ed Price for its Southeastern division

By Mary Rozanski
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Convenience Valet (www.cvalet.com) is pleased to announce a new member of the Convenience Valet/Mechanical Servants, LLC team, Edward Price. Ed joins the Sales team with 38 years of sales and managerial experience and is a long-standing veteran of the convenience store industry.

Ed joins Convenience Valet as the Southeast Regional Sales Manager to continue the company's success providing top branded trial and travel size health and personal care products to convenience stores. Ed is a recognized leader in Account Management and for the last 25 years, his career has been in Sales Management in the convenience store channel where he held the title of Regional Account Manager of the Mid-Atlantic CSD Division at Royal Cup Coffee Company. Ed directly managed some of the largest customers for the company and enjoyed building relationships through needs analysis and insights.

Prior to his work at Royal Cup Coffee Company, Ed worked as an Area Manager for twelve years in the "Pre-Sales" Division for Coca Cola Company in Raleigh, NC. In his tenure with Coca Cola, Ed was well known for his ability to consistently exceed monthly sales quotas.

"Ed will be a valuable addition to our sales team," says Doug Steffen, Vice President of Sales for Convenience Valet. "His leadership, relationship-focused style, and thoughtful drive for results will help us continue to grow in this region of the country. He will certainly be an asset on our team."

About Convenience Valet

Convenience Valet is an industry leader in trial and travel-size consumer products. We specialize in repacking as well as distributing top brands of health, beauty and personal care products, automotive supplies and other general merchandise to various outlets including convenience stores, airport shops, hotels, cruise ships, college bookstores, dollar stores, wholesale distributors and more. With our fast and flexible business mindset, we focus on our customers with a relentless passion for quality, service, and innovation. We also believe that giving back is important and so we are proud partners with Children's Miracle Network Hospitals and The Folds of Honor Foundation.