

Convenience Valet Announces Appointment of Brad Heetland to its Board of Directors

April 19, 2018

The Weinberg Capital Group has announced the addition of Brad Heetland as a board member to its portfolio company, Convenience Valet. Brad brings over 37 years of relevant experience in numerous leadership roles including leading Kraft Foods' c-store business and the President of the Core-Mark Atlanta Division for four years.

Convenience Valet's President & CEO, Steve Jungmann said, "Brad and I have had many positive work experiences over the last 25 years. His long-standing industry relationships are impressive and he has had outstanding results in many roles. He will be great addition to our board."

"Brad will bring new energy and insight to our Board," added Chip Weinberg, the Chairman of Convenience Valet's Board. "We believe his experience will be extremely valuable as Convenience Valet continues to grow in many retail channels."

Brad has also been an integral member of NACS, the National Association of Convenience Stores, with over 13 years of experience, serving in a variety of leadership roles. Currently, Brad is the Division Vice President- Convenience Retail Foodservice with Advantage Solutions.

Brad also commented, "I am excited to join Steve, Chip, and the Board of Directors and look forward to helping the team exceed its objectives. I appreciate the opportunity and am honored to help the team."

The announcement of the new board member occurs shortly after the company announced a relocation to a larger facility in Glendale Heights, IL, to accommodate additional business growth.

About Convenience Valet

Convenience Valet (cvalet.com) is an industry leader in trial and travel-size consumer products. We specialize in repacking as well as distributing top brands of health, beauty and personal care products, automotive supplies and other general merchandise to various outlets including convenience stores, airport shops, hotels, cruise ships, college bookstores, dollar stores, wholesale distributors and more. With our fast and flexible business mindset, we focus on our customers with a relentless passion for quality, service, and innovation. We also believe that giving back is important and so we are proud partners with Children's Miracle Network Hospitals and The Folds of Honor Foundation.