

# **CONVENIENCE VALET WELCOMES NEW NORTHEASTERN SALES MANAGER**



*Convenience Valet hires Jonathan Harnish as a new Regional Sales Manager*

By Mary Rozanski  
January 16, 2019

Convenience Valet ([www.cvalet.com](http://www.cvalet.com)) is pleased to announce the newest member of their Sales Team, Jonathan Harnish. Jonathan joins the group with over 18 years of experience, leadership and a passion for the c-store channel retail sales.

Prior to starting with Convenience Valet, Jonathan was most recently the Director of Convenience Store Sales with Pilgrim's Pride where he honed his skills in broker management, growing key customer accounts, and expanding distribution management. In this role, Jonathan also pioneered Pilgrim's go-to-market business model and strategy for prepared foods.



"We are excited to have Jonathan on our team," says Doug Steffen, Vice President of Sales for Convenience Valet. "He has a unique perspective on the c-store industry and an energetic personality that he will bring to our Northeastern territory and customers."

"I'm excited to bring new insights and the category management leadership that Convenience Valet is known for," says Jonathan. "The opportunity to add value in this category is tremendous."

Jonathan will be operating out of Pittsburgh, Pennsylvania and will expand Convenience Valet's reach throughout the Northeastern region.

## **About Convenience Valet**

Convenience Valet is an industry leader in trial and travel-size consumer products. We specialize in repacking as well as distributing top brands of health, beauty and personal care products, automotive supplies and other general merchandise to various outlets including convenience stores, airport shops, hotels, cruise ships, college bookstores, dollar stores, wholesale distributors and more. With our fast and flexible business mindset, we focus on our customers with a relentless passion for quality, service, and innovation. We also believe that giving back is important and so we are proud partners with Children's Miracle Network Hospitals and The Folds of Honor Foundation.