

CONVENIENCE VALET TO REPRESENT NEHEMIAH MANUFACTURING CO.'S PRODUCT LINES



By: Mary Rozanski
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Convenience Valet (www.cvalet.com) announced a new partnership with Nehemiah Manufacturing Company to distribute many of their top licensed brands in convenience stores, travel shops, and other small format stores. Nehemiah's has a licensed portfolio of top consumer brands including Tide® laundry detergent, Pampers® diapers, Downy®, Dreft®, and Febreze®. These brands are packaged in small or trial sizes making them excellent for Convenience Valet's retail distribution network.

"Nehemiah has strong consumer brands which fit perfectly into our category management strategy and retail approach," comments Steve Jungmann, President and CEO of Convenience Valet. "They also have a strong mission and values as shown by its dedication to hiring second chance employees. We are proud to partner with such an innovative business who gives back to its own community."

"We're pleased to partner with Convenience Valet and expand our product line distribution. We understand that consumers in these channels want top brands in convenient packaging and know that our offering will compliment retailer sets," notes Richard Palmer, President of Nehemiah.

Products are available for distribution now and include but not limited to Pampers changing kits (diapers sizes 3-5 plus 6 wipes), Pampers diapers (sizes 3-5), Downy Wrinkle Releaser, Tide laundry in single load pouches (single count and 3 count).

About Convenience Valet

Convenience Valet is an industry leader in trial and travel-size consumer products. We specialize in repacking as well as distributing top brands of health, beauty and personal care products, automotive supplies and other general merchandise to various outlets including convenience stores, airport shops, hotels, cruise ships, college bookstores, dollar stores, wholesale distributors and more. With our fast and flexible business mindset, we focus on our customers with a relentless passion for quality, service, and innovation. We also believe that giving back is important and so we are proud partners with Children's Miracle Network Hospitals and The Folds of Honor Foundation.

About Nehemiah

Nehemiah specializes in the manufacturing, sales and marketing of consumer-packaged goods including their own products, as well as brands that are licensed through other companies. Nehemiah brands include Kandoo® Flushable Wipes, Boogie Wipes®, Dreft® Laundry Stain Remover, Febreze® In-Wash Odor Eliminator and Downy® Wrinkle Releaser. Nehemiah's mission is Build Brands, Create Jobs and Change Lives. We are focused on providing second chance job opportunities to individuals with criminal records. For more information, visit <http://www.nehemiahmfg.com>.