

# CONVENIENCE VALET PARTNERS WITH MYLAN CONSUMER HEALTHCARE TO EXPAND OVER-THE-COUNTER OFFERINGS

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Convenience Valet ([www.cvalet.com](http://www.cvalet.com)) announced a new partnership with Mylan Consumer Healthcare (“Mylan”) to expand access to Mylan’s portfolio of brand-name over-the-counter products at convenience and travel stores nationwide.

“Our partnership with Mylan allows us to extend even more top brands to distributors and retailers to fully satisfy their customers.” says Jim Blosser, EVP of Sales for Convenience Valet. “HBC in convenience and travel stores like hotels or airport shops must serve various “need states” and consumers are seeking brands they trust.”

Mylan brands to be distributed by Convenience Valet include Vivarin, both in tablet form and the new Vivarin® PowerMint® Gum, Cold-EEZE® and Cold-EEZE® Plus Defense, and MidNite®. Vivarin® is the #1 branded alertness tablet on the market offering a range of caffeine from 200 mg (tablet) to 40 mg (gum). Notably, Cold-EEZE® is clinically proven to reduce the duration of the common cold when taken at the onset of symptoms. Lastly, MidNite® is a drug free sleep aid that remarkably be taken anytime you need it, even in the middle of the night. All these items are available now.

## **About Convenience Valet**

Convenience Valet is an industry leader in trial and travel-size consumer products. We specialize in repacking as well as distributing top brands of health, beauty and personal care products, automotive supplies and other general merchandise to various outlets including convenience stores, airport shops, hotels, cruise ships, college bookstores, dollar stores, wholesale distributors and more. With our fast and flexible business mindset, we focus on our customers with a relentless passion for quality, service, and innovation. We also believe that giving back is important and so we are proud partners with Children’s Miracle Network Hospitals and The Folds of Honor Foundation.